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the study guide provides important supplemental study and review materials it contains supplementary problems with solutions self test questions and answers and a glossary for each chapter

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managerial statistics presents core statistical methods in a modern unified spreadsheet oriented approach with a focus on applications to business this text illustrates in a very hands on example based approach a variety of statistical methods to help students analyze data sets and uncover important information to aid decision making this application focus together with excel spreadsheet add ins provides a complete learning resource for students

managerial statistics by gerald keller is an established and worldwide bestselling business statistics text packed with examples and real data uk based author nicoleta gaciu joins gerald keller in this new edition to present a comprehensive application driven text developed and tailored especially for courses across the uk europe the middle east and africa emea through keller s unique three step approach to problem solving students learn to identify the correct statistical technique compute the statistics and ultimately interpret results in the context of the problem

practical business statistics 5 e was written in response to instructors not wanting a formula driven mathematically encyclopedic book the use of computer applications means some topics no longer require coverage in detail this allows future managers to know how to use and understand statistics the text does this by using examples with real data that relate to the functional areas of business such as finance accounting and marketing it de emphasizes the theoretical and presents the material in a well written easy style designed to motivate students the emphasis is on understanding and applications as opposed to mathematical precision and formula detail

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in this edition efforts have been made to assist readers in converting data into useful information that can be used by decision makers in making more thoughtful information based decisions

easy to read write style adequate example and problems based on real life business situations every chapter is supported with multiple choice questions theoretical questions and numerical for better practice explanation of import concepts through various worked out examples the book is presented with an approach to explain the graphs have been drawn which enable students to grasp the subject in an easy way systematic and sequential arrangement of different topics rich pedagogy

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