

Teaching Music Globally

World Music: A Global Journey Musical Acoustics Fundamentals This Business of Global Music Marketing Western Popular Music and Indian Modernity Managing Artists in the Music Industries The Media Student's Book Billboard World Music: A Very Short Introduction This Business of Global Music Marketing Global Media in India Global Sources Electronics 101 Trends Every Investor Should Know about the Global Economy Global Media Conceptualizing Global History The Musical World The History of Music in Poland Yearbook Globalization and Europe Brands and Their Companies Chinese Music Terry E. Miller Nikhil Lakhani Tad Lathrop Biswarup Sen Allan Dumbreck Gill Branston Philip V. Bohlman Tad Lathrop Anshu Nagpal Chatterjee Joseph P. Quinlan David Demers Bruce Mazlish Stefan Sutkowski Kenneth A. Tye Roland Axtmann

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world music a global journey fifth edition explores the diversity of musical expression around the world taking

students across the globe to experience cultural traditions that challenge the ear the mind and the spirit it surveys world music within a systematic study of the world's major cultures supported by a strong pedagogical framework providing historical and cultural overviews of the world's seven continents and fortified by in depth studies of varied musical traditions world music a global journey is known for its student friendly approach and lively visits to sites that host musics of the world the robust companion website with audio is ideal for online coursework features easy to follow proven chapter structure organized by geographic region listening guides detailed maps and hundreds of colorful photos with more than two dozen new images coverage of an eclectic blend of world musics including both popular and traditional music new inside look entries spotlight distinguished ethnomusicologists and musicians such as patricia shehan campbell oleg kruglyakov chan e park vivek virani and mia gormandy new musical markers feature that summarizes key musical elements of each audio example new site visiting georgia a new explore more feature focused on slovenian polka a new track for north indian raga with sitar and much more new streamed music delivery hosted on the book's dedicated website audiobook extra value presented by chapter on the book website used in classrooms around the globe world music a global journey fifth edition is an internationally acclaimed and best selling fundamental resource for students and instructors to begin their exploration of world music and culture routledge com cw miller

musical acoustics fundamentals is a comprehensive guide that delves into the intricate science behind the creation transmission and perception of sound in music we offer an accessible yet in depth resource for anyone interested in understanding the fundamental principles that govern acoustics in musical contexts we cover a wide range of topics essential to understanding musical acoustics readers will explore the physics of sound waves vibrations frequencies amplitudes and waveforms gaining insight into how these elements contribute to the richness and complexity of musical sound additionally we delve into resonance phenomena harmonic series overtone generation and the nuances of timbral richness that characterize different instruments and musical

styles a key focus is on instrumental sound production readers will gain a deeper understanding of how various musical instruments including strings wind instruments percussion and electronic instruments produce sound we explore the intricate mechanisms and interactions that result in the diverse tonal palettes and expressive capabilities of different instruments moreover we examine psychoacoustic principles shedding light on how humans perceive interpret and respond to auditory stimuli in music topics such as pitch perception timbre spatial cues and masking effects are discussed in detail providing insights into the perceptual mechanisms that shape our musical experiences musical acoustics fundamentals also delves into room acoustics examining the influence of room dimensions materials and acoustical properties on sound propagation and perception this section is particularly valuable for optimizing sound recording mixing and reproduction techniques in various acoustic environments throughout the book interdisciplinary connections are highlighted showcasing the collaborative nature of research and innovation in musical acoustics real world case studies practical applications and thought provoking exercises enrich the learning experience encouraging readers to apply theoretical concepts to practical scenarios whether you re a music enthusiast musician audio engineer educator researcher or student musical acoustics fundamentals offers a comprehensive and engaging exploration of the science behind the sounds we hear deepening your understanding and appreciation of the sonic intricacies that define the world of music

think big capture the global music market worldwide tours internet downloads international album distribution the global market for music is expanding with lightning speed and that means big opportunities for everyone in the music business the main obstacle lack of knowledge the world market is packed with opportunity but it s also full of cultural regulatory administrative legal political and logistical pitfalls this business of global music marketing offers a map of the world with full information on how to break into the global market how to distribute records abroad how to find an audience how to package records to appeal to local markets how to establish

partnerships with foreign businesses how to deal with different rules of trade and much more a companion volume to author tad lathrop s top selling this business of music marketing and promotion this business of global music marketing offers everyone in the music business a chance to go global

from the beginning of the colonial period western musical forms and practices have travelled to the subcontinent interacted with domestic sound cultures and played a significant role in the making of indian modernity as the contributions in the volume show it would be popular western styles like ragtime jazz and rock n roll that had the greatest impact on indian culture and social life thus in the nineteen thirties and forties american jazz served as a powerful catalyst for local musicians who would create bollywood film music after independence contemporary western music played a big role in the formation of urban youth culture a process that consisted of regular pop programming on all india radio music festivals at the iits and other colleges the rise of clubs discos and local rock bands and widespread coverage in english language magazines like the junior statesman and youth times today western popular music forms like electronic music and rap continue to fertilize india s musical milieu but do so within the larger context of globalization and digital culture this book will appeal to students researchers and scholars of ethnomusicology cultural studies postcolonial studies and south asian studies as well as anyone interested in the intersection of music culture and modernity the chapters in this book were originally published as a special issue of south asian history and culture

at the core of the music industries is the artist there are thousands of aspiring performers yet only a handful can be truly successful what propels one artist where others fail talent originality ambition or pro active well informed career management professional management of the artist s career is critical to their eventual and sustained success and managers are a pivotal and understudied part of the music industries central to all the activities within them in recent years the role has changed dramatically ai online resources and platforms streaming and

social media have opened doors for the self managing artist as well as the astute professional music manager in many instances managers have assumed roles vacated by record companies meaning that their responsibilities have multiplied as potential sources of income have shrunk this book addresses these issues and others as it supports and guides those wishing to work in artist development or the management of their own career

the media student s book is a comprehensive introduction for students of media studies it covers all the key topics and provides a detailed lively and accessible guide to concepts and debates now in its fifth edition this bestselling textbook has been thoroughly revised re ordered and updated with many very recent examples and expanded coverage of the most important issues currently facing media studies it is structured in three main parts addressing key concepts debates and research skills methods and resources individual chapters include approaching media texts narrative genres and other classifications representations globalisation ideologies and discourses the business of media new media in a new world the future of television regulation now debating advertising branding and celebrity news and its futures documentary and reality debates from audience to users research skills and methods each chapter includes a range of examples to work with sometimes as short case studies they are also supported by separate longer case studies which include slumdog millionaire online access for film and music csi and detective fictions let the right one in and the orphanage pbs bbc and hbo images of migration the age of stupid and climate change politics the authors are experienced in writing researching and teaching across different levels of undergraduate study with an awareness of the needs of students the book is specially designed to be easy and stimulating to use with a companion website with popular chapters from previous editions extra case studies and further resources for teaching and learning at mediastudentsbook.com margin terms definitions photos references and even jokes allied to a comprehensive glossary follow up activities in explore boxes suggestions for further reading and online research references and

examples from a rich range of media and media forms including advertising cinema games the internet magazines newspapers photography radio and television

in its 114th year billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

world music emerged as an invention of the west from encounters with other cultures this book draws readers into a remarkable range of these historical encounters in which music had the power to evoke the exotic and to give voice to the voiceless in the course of the volume's eight chapters the reader witnesses music's involvement in the modern world but also the individual moments and particular histories that are crucial to an understanding of music's diversity world music is wide ranging in its geographical scope yet individual chapters provide in depth treatments of selected music cultures and regional music histories the book frequently zooms in on repertoires and musicians such as bob marley bartok and nusrat fateh ali khan and attempts to account for world music's growing presence and popularity at the beginning of the twenty first century about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

this book provides advice on presenting and selling music worldwide topics covered include choosing foreign markets planning a basic global business strategy producing and packaging music for global sale placing and pricing music for foreign sale distributing digital music globally planning integrated marketing communications using live performance and radio play to promote globally exploiting co marketing opportunities outside the

music industry and profiting from global music publishing

distilling information on foreign countries and providing cutting edge commentary and analysis 101 trends presents key economic stats their interpretations 101 charts graphs tables

describes and assesses the nature and consequences of the increasing number of mergers among corporations in control of media that deliver content to audiences worldwide the author examines how they are organized the nature of their goals and the implications of their continued growth

this book examines our entrance into a global epoch and the need for a historical awareness to match that event it attempts to foster a new scholarly perspective a new historical consciousness and a new subfield of history the contributors offer both a theoretical treatment and a number of applied examples of what global history is and how it might be written

viewed as a social movement for change the global education movement calls for the infusion of a global perspective into all curriculum areas two assumptions of global education include the view of the individual school as the optimal unit for change efforts and the importance of local teacher and school action for lasting school improvement this yearbook defines global education explains its importance describes its implementation and demonstrates its uses for school improvement the first part examines the context of schooling in which a global perspective can be developed and the second part is directed toward issues of practice in chapter 1 lee f anderson develops an argument for global studies in the schools barbara benham tye delineates the problems inherent in changing school curriculum in chapter 2 the last chapter of this section by steven l lamy presents a framework for understanding extremist ultraconservative attacks on global education in the next chapter james becker links global education to citizenship education jane a boston discusses educational leadership in global

education in chapter 5 ida urso examines the role of teachers in chapter 6 and uses qualitative data to show how global education can promote cross cultural understanding and be a renewing force for teachers in chapter 7 jan l tucker explores the complex problem of creating educational collaborations between schools and universities charlotte c anderson documents many ways in which global education involves schools and students with their communities in chapter 8 in chapter 9 toni fuss kirkwood uses personal experience to show how and why global education has become a successful vehicle for school improvement the conclusion by kenneth a tye explores themes gathered in a center for human interdependence cih field study of bringing a global perspective to school curricula chapters include references lmi

this text investigates the increasing globalization of the world the ever increasing international and transnational economic political and cultural interdependence processes of global integration and fragmentation of political economic and cultural structures spur local and regional conflicts and dislocations are counterbalanced by moves towards unification integration and co operation this is a multi disciplinary assessment from a group of scholars of how globalization has affected established paradigms and a discussion of what impact it has on europe

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Conclusion

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FAQs

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