

Understanding Management Richard Daft

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this text provides a comprehensive and refreshing insight into the application of human resource knowledge at the workplace to maximise operational efficiency and secure competitive advantage in the midst of ever evolving environment while the book is careful in providing a contemporary view of the constantly changing field of hrm it nonetheless gives the readers a firm grip over its fundamentals which can be applied to handle real time situations apart from its practical usefulness to hr scholars and practitioners the book intends to go a long way in meeting the knowledge and examination needs of students pursuing a career in hr courses at bba mba level key features coverage the book provides exhaustive coverage of topics to understand intricacies and complexities of human resource management from its original functional role as a key instrument in search of human resources for the firm to being a strategic component of a firm s competitiveness growth and development a special treatment is given to application of technology to manage hr issues and the unfolding of hr scenario in the post covid era learning objectives each chapter opens with the synoptic view of its coverage through learning objectives providing a preview of what students will learn by reading and studying the chapter study aids each chapter makes a careful but productive use of a variety of study aids such as flow charts tables exhibits figures and boxes review questions each chapter lists review questions to develop understanding of concepts covered in the chapter case studies each chapter concludes with substantial case studies enabling students to acquire greater conceptual clarity and sharpen their diagnostic skills of hr problem solving target audience bba b com mba pgdm m com

this text in management follows a planning organizing leading and controlling framework it features brief cases on diversity entrepreneurship and strategy at the end of each chapter

this new essential management textbook is a one stop shop for students undertaking a business and management degree equipping you with the knowledge skills and inspiration to build a career that has the potential to make a meaningful difference key features include the development of key skills for a changing world including problem solving critical thinking and adaptability as well as academic skills a commitment to equality diversity

and inclusivity by featuring diverse case studies international research and diverse perspectives throughout a strong reflective element encouraging you to consider how this new knowledge changes your perspectives and how it will inform your future managerial choices a students like you change the world feature showing how business and management graduates are contributing to a more sustainable and just world the promotion of practices and behaviours aligned with the un sustainable development goals a focus on technology with a chapter on ai technology and digital transformation this essential textbook can be used for a wide range of courses from introduction to management modules to across a whole business and management degree or degree apprenticeship the book is complemented by powerpoint slides a teaching guide and a testbank of multiple choice questions for lecturers rossana guttilla is a senior lecturer in hrm and induction and transition coordinator for the business school at the university of exeter christine parkin hughes is an associate professor in ob and hrm and director of education and student experience for the department of management at the university of exeter all royalties from the sale of this book are donated to the student hardship fund at the university of exeter

to be an effective manager you must be an effective leader and while some people have innate leadership ability most people need to learn this skill through the use of theory application and skill development exercises management effectiveness trains readers to know what leadership is and how it must be integrally linked to management for it to succeed it provides detailed information about communication empowerment delegation influencing and change management in addition the book provides hands on real world step by step models to demonstrate how day to day leadership functions are handled through the use of this three stage approach of theory application and skill development robert lussier and christopher achua have created a leadership manual of the highest caliber that should be on every manager s bookshelf

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