

Business Economics Andrew Gillespie

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suitable for foundation degrees and non specialist courses for first year undergraduates this book introduces students to both microeconomic and macroeconomic principles the text is supported by an online resource centre and includes powerpoint slides instructors manual and a multiple choice test bank

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a subject specific guide for teachers to supplement professional development and provide resources for lesson planning approaches to learning and teaching business economics is the result of close collaboration between cambridge university press and cambridge international examinations considering the local and global contexts when planning and teaching an international syllabus the title presents ideas for business and economics with practical examples that help put theory into context teachers can download online lesson planning tools from our website this book is ideal support for those studying professional development qualifications or international pgces

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